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## **COMPUTER GRAPHICS PROFESSIONAL**

Creativity, Productivity, Experience, and Knowledge for Print and Web Graphics; effective training for both.

### **SOFTWARE:**

*Practical knowledge and experience with major computer graphics programs and operating systems such as*

- QuarkXPress
- Adobe Photoshop
- Adobe ImageReady
- Adobe Illustrator
- Adobe InDesign
- Adobe Acrobat
- Adobe GoLive
- Adobe LiveMotion
- Adobe Dimensions
- Dreamweaver
- HTML
- Cascading Style Sheets
- Mac OS 7x to 10x
- Windows 95 to XP
- Fonts and font management software

### **SKILLS:**

#### ***Illustration and Digital Imaging—***

- Highly skilled with image-creation software and traditional media.
- Well-honed creative abilities as well as practical knowledge of production processes.
- Proficient at taking illustration projects from concept through pencil sketches through finished art.
- Effectively creates illustration for web, print, or both, with a special understanding of the production requirements for each.
- Strong Photoshop image-correction and modification skills.

#### ***Graphic Design—***

- Effectively utilizes the principles of design, typography, and color theory for both print and web projects.
- Knowledge of the design and production requirements for print: spot-color and CMYK; line-screen requirements for different image resolutions and paper stocks; requirements for preparing electronic files for printers.
- Knowledge of Web design, can take Web project from client's initial concept through production of the functioning site.

#### ***Conceptual thinker, problem solver, communicator, trainer—***

- Highly effective at making abstract concepts concrete using illustration and design skills.
- Proficient at presenting and clearly explaining technical data, visually and verbally.
- Effective conceptual thinking for "outside the box" graphic solutions.
- Excellent written and verbal communication skills.
- Experienced instructor with the highest student evaluation ratings.

### **PROFESSIONAL EXPERIENCE:**

#### ***Current—***

- Computer graphic design and illustration for print and web.
- Computer graphics instruction for print and web: private and group training.
- Lehman College, Continuing Education Instructor: Adobe Illustrator.

### **TRAINING EXPERIENCE:**

#### ***Advanced Career Technologies— 1997 - 2002***

*Advanced Career Technologies is a private company based in Framingham, Mass, that partners with colleges and universities, providing them with certificate programs that deliver computer career training.*

***Fairleigh Dickinson University Computer Career Institute***, Paramus NJ  
*Lead Graphics/Web Instructor (staff)*

**2001 - 2002**

***Skidmore College Computer Career Institute***, White Plains, NY  
*Graphics/Web Instructor (contract)*

**1997- 2001**

- **Instruction:** Taught the eight-week, four-days-per-week, eight-hours-per-day course **Graphics Essentials** consisting of training in QuarkXPress, Adobe Illustrator, Adobe Photoshop, and Adobe Acrobat, as well as a "**Design Workshop**" where

they all are used in concert, as they are professionally. This course focuses on software applications, design, typography, color theory, and prepress issues. Also taught the four-week, four-days-per-week, eight-hours-per-day course **Web Essentials** comprised of a *Technical Intro to the Internet, Adobe Photoshop, Adobe ImageReady, HTML, Cascading Style Sheets and Macromedia Dreamweaver*.

- **Curriculum Design and Development:** Designed an effective curriculum with suitable courseware both creative and production aspects using custom and commercially available lessons, labs and portfolio projects, recommended reference and reading materials, all with the goal of making the student highly employable.
- **Instructor Development:** Interviewed and recommended new contract instructors. Trained instructors as needed to improve their software, design, typography, color theory, and teaching skills.
- **Program Development:** Collaborated with other Lead Instructors to redesign older 11 week **Graphics and Web Design** course curriculum into **Graphics Essentials** and **Web Essentials**, each as a standalone course.
- **Promotion:** Lectured groups at “Open House”, and student recruitment activities about the Graphics and Web programs: software, material covered, marketability of graduates, individual applicability, classroom and coursework issues.

**COMPUSA** White Plains, New York: **1995 - 1997**

*Graphics Instructor* (Contract)

- Taught QuarkXPress, Adobe Photoshop, Adobe Illustrator classes on Macs, and PC's
- Conducted one-on-one individualized training at either CompUSA's White Plains site, or the client's location, as requested.
- Class and individualized training often required information and advice on design, typography, color theory, aesthetics as well as practical issues relating to production.

**BERGEN COUNTY TECHNICAL HIGH SCHOOL,** Hackensack, New Jersey. **1993 - 1997**

*Graphics Instructor* (Adult Ed, Part-Time, Contract)

- Taught evening courses in QuarkXPress, and Adobe Illustrator.
- Advised students on design, typography, color theory, aesthetics as well as practical issues relating to production.

### **FREELANCE ILLUSTRATION AND DESIGN:**

*Traditional Media through the early 1990's, then computer-generated.* Clients include: *Gannett Newspapers, Reader's Digest, American Book, IBM, Scholastic, MEM Inc, Faulkner & Gray, Chicago Tribune, Car & Driver, American Design Components, Rutgers Magazine, Journal of Emergency Medical Services, Sprint Graphics, LeCroy Inc.*

- Advised and discussed with clients of the jobs plan which included choice of media, number of colors (“spot” colors: one, two, or more; grayscale, line art, full-color); size of artwork, stock on which artwork would be printed and other pre-press issues; delivery schedules; and multiple uses of artwork and pricing.
- Worked from specifications, manuscripts and materials supplied by client to provided one or more preliminary sketches for client approval.
- Created artwork using various media: originally pencil, pen-and-ink, watercolors, color overlay films and patterns, tempera acrylics, and airbrush, on illustration board and plastic film. After early 1990's, QuarkXPress Adobe Photoshop, Illustrator, Dimensions; Ray Dream Studio/Carrara, other applications

### **EDUCATION:**

- **COOPER UNION:** 2-1/2 years, Graphics Curriculum (nights) 2-Dimensional Design, 3-Dimensional Design, Calligraphy, Drawing, Painting, Typography.
- **SCHOOL OF VISUAL ARTS:** night courses in Graphic Design, Illustration, Cartooning, Photography, Print making, Typography and Studio Arts.
- **PARSONS SCHOOL OF DESIGN:** night courses in Illustration and Painting.